

brand selection

Clothing and accessories made in Italy



BABY GIRL CLOTHING

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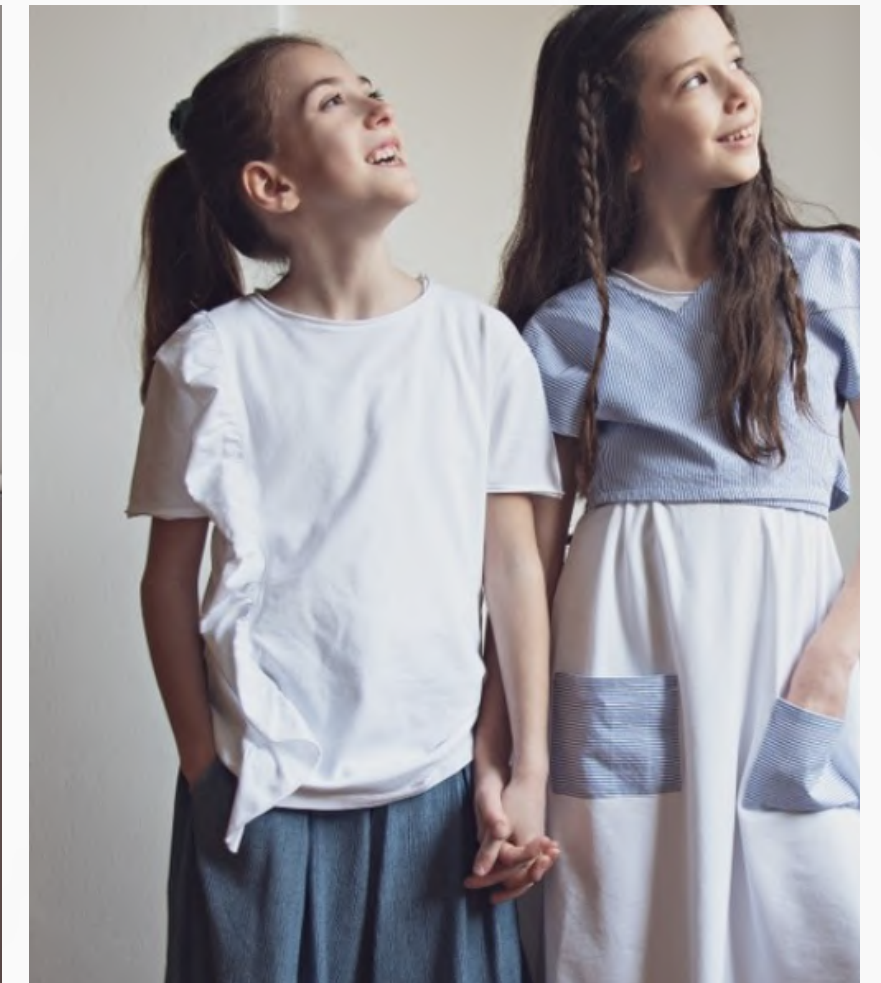


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Brand History

Maria Daddi, in 1961, on the occasion of the birth of her first son Daniele, dedicated herself with love to sewing and embroidery, making the first little dresses for him. Her passion and skill, combined with the affection she had for children, meant that her creations are increasingly admired and requested by friends, relatives and acquaintances. This is how in 1964 he decided to transform his passion into a business and, driven by great will, he founded the "Pure" brand. The seriousness of the company, the punctuality of deliveries, the quality of the finished products and the fervent creativity of the embroideries allow a gradual and constant expansion in the Italian and foreign markets, decreeing the success of Maria who over time transmits her enthusiasm and entrepreneurial ability to her three children , Daniele, David and Michele who today lead the reins of the company with the same dedication and passion.



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Brand Values

- **MADE IN ITALY**

- **ATTENTION TO THE SMALLEST DETAILS**

No drawstrings, secure zip... think about every stage of growth.

- **SAFE FABRICS**

No harmful substances in dyeing and printing, low flammability.

- **ECO - NO WASTE**

We use recycled paper for wrapping and packaging, leftover fabrics become labels.

- **COMFORTABLE AND VERSATILE**

Adjustable pants, detachable sleeves. High fit for growing children.



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Some products



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Boutique Target

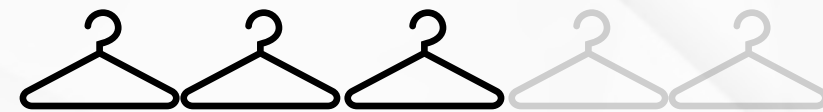
PRODUCT TYPE

MEDIUM

PREMIUM

LUXURY

PRICE RANGE



MARGINALITY'



SALE ON AVAILABLE



SALE BY COLLECTION



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Advantages for the Boutique

- **DISTRIBUTION POLICY**

We guarantee that the points of sale do not overlap, thus guaranteeing transparent commercial operations.

- **FIRST ORDER**

It is possible to refund 100% of the first order, without any advance payment.

- **PAYMENT**

Payment within 60 days.

- **ORDER PROCESSING SPEED**

Guaranteed shipping within a week.



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<https://faire.com/direct/pure>

